



The 2018 Hop Blossom Craft Beer Festival

will be held on the Old Town Winchester Walking Mall on Saturday, June 9, 2018 from 12PM to 6PM. We anticipate over 3,500 beer lovers from all over the Shenandoah Valley, Northern Virginia and Washington DC will attend.

The goal of the Hop Blossom Craft Beer Festival is to introduce craft beer selections to attendees who are eager to try and learn more about craft beer in an effort to establish a craft beer culture in Winchester.

Marketing and promotional considerations will include advertising not only in the local market, but also into Loudoun County, Northern Virginia and DC area. The event will also be aggressively promoted via digital outlets like email, Facebook, Twitter and online community and beer enthusiast calendars.

All proceeds from the event will benefit GoodDogz.org, a 501(c)3 animal welfare nonprofit supporting the responsible rehoming of homeless dogs in the local and metro DC area.

2017 Beer Booth Sponsor Information

Beer Booth Sponsor \$350.00

SPONSORSHIP BENEFITS INCLUDE:

- An 8' x 4' banner with your company logo prominently posted in the beer tent.
- A link to your business or organization's website from our BEER page as a sponsor.
- A shout out on our Facebook page.
- The warm and fuzzy feeling you get when you support something that you love!

Wait! I want to sponsor AND send 4 volunteers for \$250!

- If you really want to get involved, your business can provide 4 volunteers to pour beer in your tent** (all volunteer goodies apply) and WE will drop the price to \$250!

** Beer pouring volunteers will be needed from 12pm - 5:30pm and be TIPS certified.**



Beer Booth Sponsor Contract

BUSINESS INFORMATION: PLEASE PRINT CLEARLY

Business/Organization Name: _____

Contact: _____

Contact Email Address: _____

Contact Phone: _____ (Cell) _____

Business Address: _____

Business Phone Number: _____ Website: _____

PAYMENT IS DUE IN FULL WITH CONTRACT by May 31, 2018. Scan and email registration to cheers@hopblossom.com or fax to 540.827.4177.

Make checks payable to: GoodDogz.org, Inc.

Please mail check to:

Web Strategies, Attn: Hop Blossom, 124 Amherst Street, Winchester, VA 22601.

CANCELLATIONS: Your commitment is final no refunds will be issued.

Signature _____ Date _____

If you are interested in becoming a sponsor of the 2018 Hop Blossom Craft Beer Festival, please contact us at cheers@hopblossom.com or call 540.409.5252.

Thanks for your support!