



## The 2018 Hop Blossom Craft Beer Festival

will be held on the Old Town Winchester Walking Mall on Saturday, June 9, 2018 from 12PM to 6PM. We anticipate over 3,500 beer lovers from all over the Shenandoah Valley, Northern Virginia and Washington DC will attend.

The goal of the Hop Blossom Craft Beer Festival is to introduce craft beer selections to attendees who are eager to try and learn more about craft beer in an effort to establish a craft beer culture in Winchester.

Marketing and promotional considerations will include advertising not only in the local market, but also into Loudoun County, Northern Virginia and DC area. The event will also be aggressively promoted via digital outlets like email, Facebook, Twitter and online community and beer enthusiast calendars.

All proceeds from the event will benefit GoodDogz.org, a 501(c)3 animal welfare nonprofit supporting the responsible rehoming of homeless dogs in the local and metro DC area.

### 2017 Exhibitor Registration Information

**Event Exhibitor (20 Exhibitor Locations) ..... \$250.00**

#### **EXHIBITOR BENEFITS INCLUDE:**

- One 10x10 Exhibitor Booth
- 2 Standard Tickets

#### **CONDITIONS:**

- Each Exhibitor will be located in a 10 x 10 space and must provide a professional canopy tent. Any tables, chairs, displays, etc. must be fully contained inside of your 10 x 10 exhibitor space.
- Only one exhibitor shall be located in each exhibitor area.
- Controversial exhibitors and/or signage of any kind are not allowed, as determined by the Event Coordinator.
- Exhibitors may provide their own signage; however, all signs/banners must be within their 10 x 10 exhibitor space.
- Exhibitor load-in and set up will take place between 9:00 am - 11:00 am. No vehicles will be allowed on Loudoun St during load-in or load-out.
- The event hours are between 12:00pm and 6:00pm. Exhibitors MUST be open during these hours.



- Exhibitors must cease operations at 6:00pm.
- Exhibitor load-out will be between 6:00pm and 7:00pm.

## Exhibitor Contract

BUSINESS INFORMATION: PLEASE PRINT CLEARLY

Business/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ (Cell) \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

PAYMENT IS DUE IN FULL WITH CONTRACT by May 1, 2018. Scan and email registration to [cheers@hopblossom.com](mailto:cheers@hopblossom.com) or fax to 540.827.4177.

Make checks payable to: GoodDogz.org, Inc.

Please mail check to:

Web Strategies, Attn: Hop Blossom, 124 Amherst Street, Winchester, VA 22601.

CANCELLATIONS: Your commitment is final no refunds will be issued.

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you have questions about the 2018 Hop Blossom Craft Beer Festival, please contact us at [cheers@hopblossom.com](mailto:cheers@hopblossom.com).

**Thanks for your support!**